



Teleseminar Dial-In Details

- Date:** Wednesday, May 14, 2008
- Time:** 12:00 Noon (Pacific) / 3:00 PM (Eastern)
- Dial In:** 1-419-400-0203
- Passcode:** 657950#
- Topic:** The Wizard Weekly – Harnessing The Power of Your Blog
- Duration:** 30 – 45 minutes
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Tips To Get The Most Out Of This Call

1. Print this Reference Guide
2. Use these tips to develop your blog.
3. Take action NOW

Quote of the Call: “You only get one chance to make a second impression” ~Seth Godin ~



Harnessing The Power of Your Blog

Blogs have the perfect formula for the ultimate high-ranking page in Google.

- Blogs are updated frequently and visited often by Search Engines
- Blogs gain PageRank quickly
- Blogs easily acquire an abundance of inbound links
- Blogs are content-rich and topic-based
- Blogs can attract intensely loyal readership

What is a blog?

What makes blogs different from websites?



What is RSS?

What's a Ping?



Submit your site to the major blog directories and services

Technorati - <http://www.technorati.com>

Feedster - <http://www.feedster.com>

Blogwise - <http://www.blogwise.com>

Globe of Blogs - <http://www.globeofblogs.com>

Blog Search Engine - <http://www.blogsearchengine.com>

Get Blogs.com - <http://www.getblogs.com>

Note: Some directories want your feed url instead of the public url.



Post Frequently

Read other blogs and comment on them regularly
