



Teleseminar Dial-In Details

- Date:** Wednesday, October 22, 2008
- Time:** 12:00 Noon (Pacific) / 3:00 PM (Eastern)
- Dial In:** 1-419-400-0203
- Passcode:** 657950#
- Topic:** The Wizard Weekly – Twitter
- Duration:** 30 – 45 minutes
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Tips To Get The Most Out Of This Call

1. Print this Action Guide
2. Use these tips to develop your blog.
3. Take action NOW –

Quote of the Call: “If at first the idea is not absurd, there is no hope for it.” ~Albert Einstein

Today you will learn and discover:

- What is Twitter?
- What is the Twitter 'lingo'?
- How to use Twitter effectively?
- How does it work with WordPress?

What is Twitter?

Twitter is a free _____ and _____ service that allows its users to send and read other users' updates (otherwise known as **tweets**), which are text-based posts of up to 140 characters in length.

What is the Twitter 'lingo'

- **Twadd** - To add someone as a friend - mutual followers.
- **Twaggle** - A gaggle of followers.
- **Twaigslit** - To sell something via twitter. Also Twebay.
- **Twaiting** - Twittering while waiting
- **Twaffic** - Twitter traffic.
- **Twardware** - Twitter hardware.
- **Twashdot** - News for twitterers. Stuff that doesn't matter.
- **Twaunt** - To taunt someone over twitter.
- **Twead** - To read a twitter.
- **Twebay** - To offer something for sale via twitter. Also Twaigslit.
- **Tweekend** - Spending your entire Saturday and Sunday reading and posting via Twitter.
- **Tweeple** - Twitter people, Twitter members, Twitter users
- **Tweepish** - Feeling sheepish or regretful about something you tweeted.
- **Tweeps** - Twitterites that follow each other from one social media/network to another.
- **Twease** - A person who teases people over Twitter.
- **Tweet-back** - Bringing a previous tweet conversation or reference back into the current conversation.
- **Tweet-dropping** - Eavesdropping on someone's else's Home Page in With Friends mode.
- **Tweetaholism** - the continued use of Twitter as an addiction that is difficult to control
- **Tweeter** - A user of Twitter (compare: Twitterer).
- **Tweeterboxes** - Twitterers who tweet too much
- **Tweetheart** - that special someone who makes your heart skip a beat
- **Tweether** - Where lost tweets go to die.
- **TweetIn** - When a group of twitterers agree to get together at a set time to twitter
- **Tweet(ing)** - The act of posting to Twitter
- **Tweets** - Posts on Twitter by twitterers.
- **Tweetsulted, Tweetsult** - What do you think it means, you dumb twitterer?
- **TweetUp** - When twitterers meet in person in one's home nest.
- **Twhepherd** - The Twitter employee that finds and restores lost followers to your twaggle.
- **Twexplanation** - Sending a nebulous tweet and having to explain it while offline from twitter.
- **Twittercal mass** - A community that has achieved a critical mass of twitterers.
- **Tweet Pushers** - Writers (guest bloggers) whose ideas and suggestions that will be featured at The Wall Tweet Journal www.walltweetjournal.com
- **Tweetard** - A twitter retard.
- **Twibute** -- To pay tribute to s.o. on Twitter; to give praise, to make a compliment etc.
- **Twideo-cronicity** - When you're watching someone's videos and they are simultaneously leaving a comment or tweet for/at/about you.
- **TwinkedIn** - Inviting friends made on Twitter to "connect with you on LinkedIn"
- **Twike** - To ride a bike with twitter.
- **Twis** - To dis a fellow twitterer. Bad form.
- **Twisticuffs** - Fighting with a fellow twitterer over twitter.
- **Twitosphere** - Community of twitterers
- **Twittastic** - Fantastic, wonderful, superb
- **Twittcrastination** - Twittering as a form of procrastination
- **Twittduit** - If you need to Tweet a friend that does not follow you, post a Twittduit asking your followers to pass a message.

- **Twitter-Light Zone** - Where you are when you return to Twitter after any time away and feel disoriented and lost.
- **Twitterati** - The glamorous A-List twitterer's everyone wants to follow.
- **Twitterbate** - To masturbate to another user's tweets.
- **Twitterer** - A user of Twitter (compare: Tweeter).
- **Twittectomy** - unfollowing friends
- **Twittering** - To send a Twitter message.
- **Twitterish** - Erratic behavior with short outbursts.
- **Twitteritas** - Women who play with their twitters.
- **Twittfeinated, Twiggged Out, Twired** - To be so hyped up on twittering that you cannot sleep
- **Twitterfly** - Being a social butterfly on Twitter evidenced by extreme usage of @ signs.
- **Twitterject** - Interject your tweet into an existing tweet stream of conversation.
- **Twitter-ku** - Those who either post on both Twitter and Jaiku or load their Twitter feed into Jaiku.
- **TwitterLinkr** - A service collecting the best links posted through Twitter
- **Twitterlooting** - Twittering from a bathroom.
- **Twitterloop** - To be caught up with friend tweets and up on the conversation.
- **Twittermob** - An unruly and ragtag horde of people who descend on an ill-prepared location after a provocative Twitter message.
- **Twittermaps** - A mashup technology that lets Twitter users find each other using Google maps.
- **Twitterpated** - To be overwhelmed with Twitter messages.
- **Twitterphoria** - The elation you feel when the person you've added as a friend adds you back.
- **Twitterrhea** - The act of sending too many Twitter messages.
- **Twitterrific** and **Twitteroo** - Two services that let users post to Twitter using a Mac or PC.
- **Twitterrific (2)** - a really good Twitter thing
- **Twitterstream** - the twitter timeline (public or friends)
- **Twitterterries** - Clusters of twitterers that follow and friend each other with little overlap with other clusters.
- **Twittonary** - dictionary of twitter terminology
- **Twittertude** - Bad Twitter attitude. Or a state of being, like solitude only with other people present.
- **Twittfessional** - A confession made on Twitter
- **Twitticisms** - Witty tweets
- **Twittilate** - To arouse with tweets.
- **Twittish** - Too skittish to twitter.
- **Twittsomnia** - Twittering due to inability to sleep, thus compounding inability to sleep.
- **Twittworking** - Networking with Twitterites using Twitter
- **Twixt and tween** - Can't decide who or what to tweet
- **Whiner** - A twitterer who only ever posts whiney, negative tweets
- **Twode** - To hack on the twitter API.
- **Twofer** - Replying to two unrelated twitter msgs with a single tweet
- **TwoingTwoing** - To twitter about wonderful things.
- **Twoogle** - Twitter as the human Google. Pose a question, get near-instantaneous results.
- **Tword** - Words formed by appending "Tw" to the original word (like most words in this list).
- **Twoops** - When you accidentally send a private sms to Twitter
- **Twoosh** - A full 140 character twitter.
- **Twopsies** - When you drop things because you are twittering.
- **Twouche** - Someone acting like a big fat jerk via twitter.
- **Twurvey** - A survey sent out over Twitter
- **Twype** - To type a twitter.
- **Dweet** - Tweet sent while drunk
- **Twitcrastination** - avoiding action while Twittering, procrastination enabled by Twitter use

How to use Twitter effectively?

- Complete profile
- Be interesting
- Join a conversation
- Ask questions
- Answer questions

TweetDeck - <http://www.tweetdeck.com>

TweetLater - <http://www.tweetlater.com/>

Twitter Apps - <http://twitter.pbwiki.com/Apps>

How does it work with WordPress?

TwitterTools - <http://wordpress.org/extend/plugins/twitter-tools>