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## Teleseminar Dial-In Details

- Date:** Wednesday, March 26, 2008
- Time:** 12:00 Noon (Pacific) / 3:00 PM (Eastern)
- Dial In:** 1-419-400-0203
- Passcode:** 657950#
- Topic:** The Wizard Weekly – Web 2.0 and What's In It For Me
- Duration:** 30 minutes
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## Tips To Get The Most Out Of This Call

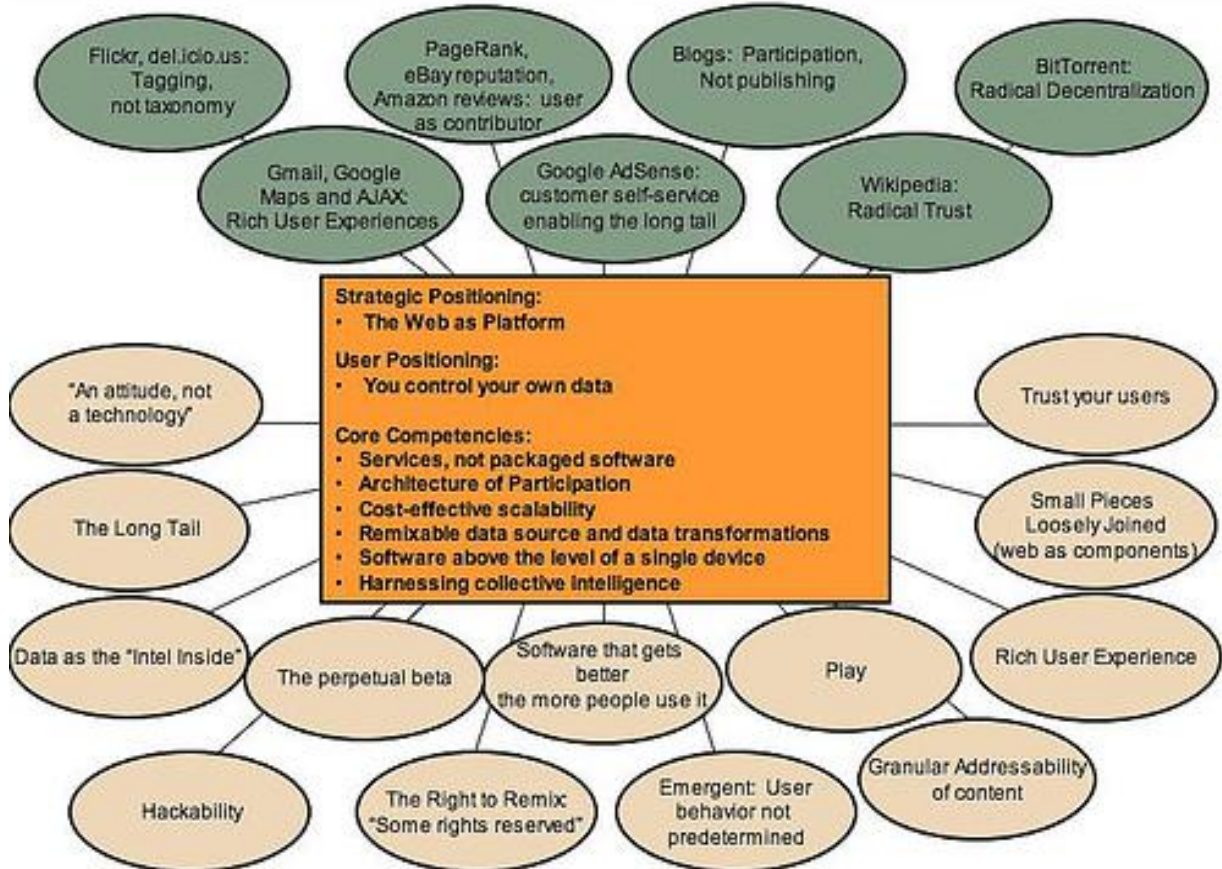
1. Print this Action Guide and Take Notes
2. Use these tips to improve your blog.
3. Take action NOW!

### Quote of the Call:

“Like many important concepts, Web 2.0 doesn't have a hard boundary, but rather, a gravitational core.”

~Tim O'Reilly

## Web 2.0 Meme Map



<http://www.oreilly.com/pub/a/oreilly/tim/news/2005/09/30/what-is-web-20.html#mememap>



What is Web 2.0?

Function:

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Form:

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## **Resources for Your Next Steps:**

Blog Strategy Guide

<http://www.thewordpresswizard.com/strategy.pdf>

### [The Seo Book](#)

Learn about SEO in your language.

### [Hosting at HostGator](#)

The Wizard only uses HostGator and highly recommends it.

### [Blog Audit](#)

Is your WordPress Blog Web 2.0? Let The Wizard do a complete Blog Audit and make recommendations on how to attract more readers, get more search engine activity, and suggestions on making your WordPress blog a Web 2.0 blog.