



Teleseminar Dial-In Details

- Date:** Wednesday, April 9, 2008
- Time:** 12:00 Noon (Pacific) / 3:00 PM (Eastern)
- Dial In:** 1-419-400-0203
- Passcode:** 657950#
- Topic:** The Wizard Weekly – **WordPress: 2 Parts, 3 Requirements**
- Duration:** 30 minutes
-

Tips To Get The Most Out Of This Call

1. Print this Information Guide and Take Notes
2. Take notes
3. Understand the inner workings of WordPress

Quote of the Call:

“Code is Poetry” ~Unknown



What happens when a visitor accesses your blog?

1. _____

2. _____

3. _____

4. _____

Part 1 – Program Files

5 Required files

1. Stylesheet _____



2. Index _____

3. Header _____

4. Sidebar _____

5. Footer _____



Not required but useful:

Comments _____

Single Post _____

Page _____

Search Results _____

Custom 404 _____

All programs are editable in the theme editor!

Dashboard Write Manage Comments Blogroll **Presentation** Plugins Users Options podPress

Themes Widgets **Theme Editor**

A new version of WordPress is available! [Please update now.](#)

Select theme to edit: WordPress Default

Editing style.css

```
/*
Theme Name: WordPress Default
Theme URI: http://wordpress.org/
Description: The default WordPress theme based on the famous <a
href="http://binarybonsai.com/kubrick/">Kubrick</a>.
Version: 1.6
Author: Michael Heilemann
Author URI: http://binarybonsai.com/

Kubrick v1.5
http://binarybonsai.com/kubrick/

This theme was designed and built by Michael Heilemann,
whose blog you will find at http://binarybonsai.com/

The CSS, XHTML and design is released under GPL:
http://www.opensource.org/licenses/gpl-license.php
*/

/* Begin Typography & Colors */
body {
font-size: 62.5%; /* Resets 1em to 10px */
font-family: 'Lucida Grande', Verdana, Arial, Sans-Serif;
```

'WordPress Default' theme files

- [Stylesheet](#)
- [rtl.css](#)
- [Single Post](#)
- [Popup Comments](#)
- [Main Index Template](#)
- [Archives](#)
- [Footer](#)
- [searchform.php](#)
- [Page Template](#)
- [attachment.php](#)
- [Comments](#)
- [Header](#)
- [Archives](#)
- [404 Template](#)
- [Sidebar](#)
- [functions.php](#)
- [Search Results](#)
- [Links](#)

Part 2 – Database

What is a Database?

phpMyAdmin

Server: localhost Database: wordpress_wrdp1

Structure SQL Search Query Export Import Operations

Table	Action	Records	Type	Collation	Size	Overhead
<input type="checkbox"/> wp_categories		9	MyISAM	latin1_swedish_ci	3.4 KiB	-
<input type="checkbox"/> wp_comments		732	MyISAM	latin1_swedish_ci	6.2 MiB	1.0 MiB
<input type="checkbox"/> wp_democracyA		17	MyISAM	latin1_swedish_ci	3.7 KiB	-
<input type="checkbox"/> wp_democracyIP		14	MyISAM	latin1_swedish_ci	2.1 KiB	-
<input type="checkbox"/> wp_democracyQ		4	MyISAM	latin1_swedish_ci	3.2 KiB	-
<input type="checkbox"/> wp_link2cat		2	MyISAM	latin1_swedish_ci	3.0 KiB	-
<input type="checkbox"/> wp_links		2	MyISAM	latin1_swedish_ci	4.6 KiB	292 B
<input type="checkbox"/> wp_options		109	MyISAM	latin1_swedish_ci	349.0 KiB	17.2 KiB
<input type="checkbox"/> wp_podpress_statcounts		1	MyISAM	latin1_swedish_ci	3.1 KiB	-
<input type="checkbox"/> wp_podpress_stats		0	MyISAM	latin1_swedish_ci	1.0 KiB	-
<input type="checkbox"/> wp_post2cat		63	MyISAM	latin1_swedish_ci	6.6 KiB	25 B
<input type="checkbox"/> wp_postmeta		55	MyISAM	latin1_swedish_ci	17.2 KiB	204 B
<input type="checkbox"/> wp_posts		61	MyISAM	latin1_swedish_ci	80.2 KiB	452 B
<input type="checkbox"/> wp_usermeta		12	MyISAM	latin1_swedish_ci	5.5 KiB	-
<input type="checkbox"/> wp_users		1	MyISAM	latin1_swedish_ci	3.1 KiB	-



3 Requirements:

What is a server?



What is PHP?

What is MySQL?



Resources for Your Next Steps:

Blog Strategy Guide

<http://www.thewordpresswizard.com/strategy.pdf>

[The Seo Book](#)

Learn about SEO in your language.

[Hosting at HostGator](#)

The Wizard only uses HostGator and highly recommends it.

[Blog Audit](#)

Is your WordPress Blog doing its best for you ? Let The Wizard do a complete Blog Audit and make recommendations on how to attract more readers, get more search engine activity, and suggestions on making your WordPress blog work harder for you .