



Teleseminar Dial-In Details

- Date:** Wednesday, May 7, 2008
- Time:** 12:00 Noon (Pacific) / 3:00 PM (Eastern)
- Dial In:** 1-419-400-0203
- Passcode:** 657950#
- Topic:** The Wizard Weekly – Themes and Plugins
- Duration:** 30 minutes
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Tips To Get The Most Out Of This Call

1. Print this Reference Guide
2. Use these tips to develop your blog.
3. Take action NOW!



WordPress: Themes and Plugins

Themes:

Criteria:

1. User Friendly
2. Widget Ready
3. Admin Options
4. Valid Code

Not every theme works.

Don't fall in love.

Try it to make sure everything works - including widgets.

<http://themes.wordpress.net/>

Google free wordpress themes

Plugins:

Don't go wild with Plugins. They all require overhead. Find plugins here: <http://wordpress.org/extend/plugins/>



My favorites:

Share This

<http://sharethis.com/wordpress>

ShareThis makes a WordPress plugin that provides an unobtrusive way for your visitors to post your site content to various social bookmarking sites, or send a link via e-mail & other communication channels (like Facebook and MySpace) to a friend.

PodPress

<http://www.mightyseek.com/podpress/>

Features

- Full featured and automatic feed generation (RSS2, iTunes and ATOM and BitTorrent RSS)
- Preview of what your Podcast will look like on iTunes
- Podcast Download stats, with cool graphs. See below.
- Support for Premium Content (Pay Only)
- Makes adding a Podcast to a Post very simple
- View MP3 Files ID3 tags when your Posting
- Control over where the player will display within your post and what it will look like.
- Support for various formats, including Video Podcasting
- Supports unlimited number of media files.
- Automatic Media player for MP3, OGG, MP4, MOV, FLV, SWF, ASF, WMV, AVI, YouTube, and more, with inline and Popup Window support.
- Preview image for videos
- Support for separate Category podcasts
- Podango hosting integration



Vipers Video

<http://wordpress.org/extend/plugins/vipers-video-quicktags/>

Tired of copying and pasting the embed HTML from sites like YouTube into posts on your site? Well then this plugin is for you.

Just simply click one of the [new buttons](#) that this plugin adds to the write screen (rich editor included) and then paste the URL that the video is located at into the prompt box -- easy as that. You can fully configure how the videos are displayed (width, height, alignment on the page) and much more. Best of all, it won't break your page's (X)HTML validation.

Currently supports these video sites:

- [YouTube](#)
- [Google Video](#)
- [IFILM](#)
- [Metacafe](#)
- [MySpace](#)
- [Vimeo](#)

As well as these file types:

- QuickTime (MOV, etc.)
- Generic video files (AVI, MPEG, WMV, etc.)
- Flash Video Files (FLV)

If your favorite video site is not supported, please see [the FAQ](#) for details on how to get me to include it.



WordPress Database Backup

<http://www.ilfilosofo.com/blog/wp-db-backup/>

WordPress database backup creates backups of your core WordPress tables as well as other tables of your choice in the same database.

Use

1. Click the Manage menu in your WordPress admin area.
2. Click the Backup sub-menu.
3. The plugin will look for other tables in the same database. You may elect to include other tables in the backup.
**** NOTE ****
Including other tables in your backup may substantially increase the size of the backup file!
This may prevent you from emailing the backup file because it's too big.
4. Select how you'd like the backup to be delivered:
 - Save to server : this will create a file in /wp-content/backup-*/ for you to retrieve later
 - Download to your computer : this will send the backup file to your browser to be downloaded
 - Email : this will email the backup file to the address you specify
5. Click "Backup!" and your database backup will be delivered to you.

When having the database backup emailed or sent to your browser for immediate download, the backup file will be **deleted** from the server when the transfer is finished. Only if you select delivery method "Save to server" will the backup file remain on your server.



Democracy Poll

<http://blog.jalenack.com/archives/democracy/>

Exclude Pages

<http://wordpress.org/extend/plugins/exclude-pages/>

This plugin adds a checkbox, “include this page in menus”, which is checked by default. If you uncheck it, the page will not appear in any listings of pages (which includes, and is *usually* limited to, your page navigation menus).

Broken Link Checker

<http://wordpress.org/extend/plugins/broken-link-checker/>

This plugin will monitor your blog looking for broken links and let you know if any are found.

- Checks your posts (and pages) in the background.
- Detects links that don't work and missing images.
- Notifies you on the Dashboard if any are found.
- Makes broken links display differently in posts (optional).
- Link checking intervals can be configured.
- New/modified posts are checked ASAP.

Akismet